







# Curriculum Vitae



**Olya, Hossein. Ph.D.**

Last Update: Nov. 2017

<b>Contact Information</b>	<p>  Oxford School of Hospitality management  Oxford Brookes University,  Headington, Oxford, OX3 0BP, UK. </p> <p>  <a href="http://www.olyah.com">www.olyah.com</a>   <a href="mailto:Gh.hossein@gmail.com">Gh.hossein@gmail.com</a>   <a href="mailto:holya@brookes.ac.uk">holya@brookes.ac.uk</a> </p> <p>  +441865485502   +441865485830 </p>
<b>Achievements</b>	<p>Hossein Olya is a PhD of Tourism Management and a member of Oxford Brookes Business School at Oxford Brookes University, Oxford, UK. His research has a dual focus: ‘tourism marketing’ and ‘tourism climate’ with a particular interest in “destination management” fields. He worked at Sejong University, Seoul from Sep 2016 to Aug. 2017. He was also the Head of Tourism Department at British University of Nicosia, Cyprus from Sep. 2015 till Aug. 2016.</p> <p>He is currently severing as associate editor of the Service Industries Journal and reviewing 13 pee-review journals. Hossein is selected as top 1% of reviewers in the fields of Business and Management by Publones in 2017. He is one of pioneer scholars in application of complexity theory and Qualitative Comparative Analysis in tourism and hospitality research. He is highly skilled in applied statistics, quantitative research methods, and geographic Information system (GIS). Hossein effectively contributed in multidisciplinary projects. He is regularly invited speaker in Italy, South Korea, Middle East, and UK. He contributed in the research project as both PI and a member of research team.</p> <p>Hossein has been delivering lectures for the past four years in international and multicultural universities. He has experience of teaching in advanced quantitative research and marketing modules in both undergraduate and graduate levels. Hossein was head of tourism school at British University of Nicosia in 2016. He has experience with curriculum development and internationally-accredited programs. Hossein served as a coordinator of online education program at Eastern Mediterranean University for three years. At an institutional level, Hossein has provided academic leadership for over several academic colleagues, supervised and graduated PhD students. He uses interactive, experiential and engaging learning methods in his teaching.</p>
<b>Areas of Expertise</b>	<ul style="list-style-type: none"> <li>• Tourism Marketing &amp; Modelling Consumer Behaviour</li> <li>• Tourism Climate &amp; Destination Management</li> <li>• Sustainable Tourism Development &amp; Geographical Information System (GIS)</li> <li>• Complexity theory &amp; Qualitative Comparative Analysis</li> </ul>
<b>Career History</b>	<ul style="list-style-type: none"> <li>• Research Fellow, Oxford Brookes Business School, Oxford Brookes University, Oxford, UK. Sep 2017- <i>present</i>.</li> <li>• Assist Prof. Dr., College of Hospitality &amp; Tourism Management, Sejong University, Seoul, South Korea. Sep 2016- Aug 2017.</li> <li>• Assis. Prof. Dr., Head of Tourism School, British University of Nicosia, Cyprus. Sep. 2015- Aug 2016.</li> </ul>

	<ul style="list-style-type: none"> <li>• PhD. Research Assistant. Faculty of Tourism, Eastern Mediterranean University, Cyprus. Sep 2012-Jun 2015.</li> <li>• Head of GIS &amp; Map Department, Planning and Management Organization, Southern Khorasan, Iran. Jul 2009 – Feb. 2012.</li> <li>• External Expert of <i>International Carbon Sequestration Project (ICSP)</i>, Joint work between UNDP and Natural Resources and Environment Organization. Southern Khorasan, Iran. 2007- 2009.</li> </ul>
Academic Qualifications	<ul style="list-style-type: none"> <li>• 2012- 2015: PhD. Tourism Management, Faculty of Tourism. Eastern Mediterranean University, Cyprus.</li> <li>• 2007- 2009: MSc of Natural Resource Eng., University of Zabol, Zabol. Iran.</li> <li>• 2004 – 2007: BSc of Natural Resource Eng., University of Tehran, Tehran. Iran.</li> </ul>
Teaching Portfolio	<p>Hossein has engaged in teaching at both undergraduate and postgraduate levels. He has effectively disseminate his research findings with students and his teaching has been informed by cutting-edge research. His teaching philosophy is based around engaging and interactive learning experience that allows students to lean and develop their knowledge beyond the learning objectives His extensive teaching experience has given him the ability to build good relationships with students, as well as understanding their needs and problems.</p> <p>Hossein’s teaching experience and responsibilities include development and delivery of the following <b>post graduate</b> modules:</p> <ul style="list-style-type: none"> <li>- <i>Tourism Marketing</i></li> <li>- <i>Marketing Management</i></li> <li>- <i>Quantitative Research</i></li> <li>- <i>Contemporary Issues in Tourism Management</i></li> <li>- <i>Applied Research Techniques in Tourism</i></li> <li>- <i>Tourism Planning</i></li> </ul> <p>And also in <b>undergraduate</b> modules:</p> <ul style="list-style-type: none"> <li>- <i>Tourism Marketing</i></li> <li>- <i>Research Methods</i></li> <li>- <i>Mathematics for Tourism Management</i></li> <li>- <i>Sustainable Tourism Development</i></li> </ul> <p>Moreover, Hossein has successfully supervised over 40 student projects at BSc and MSc levels. He is able to extract research articles from master dissertation of master students. Specifically, two original articles published in <i>Tourism Management</i> (ABS 4*) and <i>Journal of Travel Research</i> (ABS 4*) are extracted from theses of Amr Al-ansi and Yaqub Gavylian, respectively.</p>
Research Students Supervised	<ul style="list-style-type: none"> <li>- Esmail Khaksar. <i>Modelling Residents’ Behaviour of a World Heritage Site, Pumikale</i>. His work is published in <i>Journal of Current Issues in Tourism</i> [ABS 2*, IF: 2.45].</li> <li>- Javaneh Mehran. <i>Modelling Tourism Expenditure</i>. Her work is published in <i>Journal of Business Research</i>. [ABS 3*, IF: 3.35].</li> <li>- Pourya Bagheri. <i>Green Marketing in Hotel Industry: symmetrical and asymmetric modelling of TBP</i>.</li> <li>- Nahid Malazizi. <i>What concerns the Airbnb Host?</i></li> </ul>
Journal Articles Published	<p style="text-align: right;">ORICD: <a href="https://orcid.org/0000-0002-0360-0744">0000-0002-0360-0744</a></p> <ol style="list-style-type: none"> <li>1. <b>Olya, H.</b>, &amp; Al-ansi, A. (2018). Risk Assessment of Halal Products and Services: Implication for Tourism Industry. <i>Tourism Management</i>. 65c, 279-291. [ABS 4*, Impact factor: 4.70].</li> </ol>

2. **Olya, H.**, (2017). Overlooking Weather Conditions in Mega-Events Management. *Current issues in tourism*.1-5. Doi: [10.1080/13683500.2017.1377160](https://doi.org/10.1080/13683500.2017.1377160). [ABS 2\*, Impact factor: 2.45].
3. Kim, W., **Olya, H.** & Han, H., (2017). Understanding museum vacationers' eco-friendly decision-making process: Strengthening the VBN framework. *Journal of Sustainable Tourism*. 1-18. Doi:[10.1080/09669582.2017.1377210](https://doi.org/10.1080/09669582.2017.1377210). [ABS 3\*, Impact factor: 2.97].
4. **Olya, H.**, ... & Altinay, M., (2018). Behavioural Intentions of Disabled Tourists for the Use of Peer-to-Peer Accommodations: An Application of fsQCA. *International Journal of Contemporary Hospitality Management*. 30 (1), 1-27. Doi: [10.1108/IJCHM-08-2016-0471](https://doi.org/10.1108/IJCHM-08-2016-0471). [ABS 3\*, Impact factor: 3.19].
5. Baek, U., **Olya, H.**, & Lee, S.K., (2017) Effect of Individual Resources and Team-Member Exchange on Service Quality. *Service Industries Journal*- [ABS 2\*, accepted: Impact factor: 1.17].
6. **Olya, H.**, & Mehran, J., (2017). Modelling tourism expenditure using complexity theory. *Journal of Business Research*. 75, 147-158. Doi: [10.1016/j.jbusres.2017.02.015](https://doi.org/10.1016/j.jbusres.2017.02.015). [ABS 3\*, Impact factor: 3.35].
7. **Olya, H.**, Khaksar, E. S., & Alipour, H., (2017). Pro-tourism and anti-tourism community groups: Recipes for support tourism development and its negation in a world heritage site in Turkey, *Current Issues in Tourism*. 1-23. Doi: [10.1080/13683500.2017.1329281](https://doi.org/10.1080/13683500.2017.1329281). [ABS 2\*, Impact factor: 2.45].
8. **Olya, H.**, & Gavylian, Y., (2017). Causal Complexity of Residents' Support of Tourism Development. *Journal of Travel Research*. 56(7), 893–912. Doi:[10.1177/0047287516667850](https://doi.org/10.1177/0047287516667850). [ABS 4\*, Impact factor: 4.56].
9. Alipour, H., **Olya, H.**, & Forouzan, I., (2017). Environmental Impacts of Mass Religious Tourism: From Residents' perspective. *Tourism Analysis*, 22(2), 167-183. Doi: [10.3727/108354217X14888192562285](https://doi.org/10.3727/108354217X14888192562285). [ABS 2\*, JI: 0.65].
10. Alipour, H., **Olya, H.**, & Hassanzade, B., (2017). Second Home Tourism Impact and Governance: Evidence from the Caspian Sea Region. *Ocean & Coastal Management*- 136, 165–176. Doi: [10.1016/j.ocecoaman.2016.12.006](https://doi.org/10.1016/j.ocecoaman.2016.12.006) [SCI-expanded: Impact factor: 1.86].
11. **Olya, H.**, & Altinay, L., (2016). Asymmetric Modelling of Intention to Purchase Tourism Weather Insurance and Loyalty. *Journal of Business Research*. 69 (8), 2791-2800. Doi: [10.1016/j.jbusres.2015.11.015](https://doi.org/10.1016/j.jbusres.2015.11.015). [ABS 3\*, Impact factor: 3.35].
12. Katircioglu, S., Dalir, S., **Olya, H.**, (2016). Is a Clean Development Mechanism Project Economically Justified? *Environmental Science and Pollution Research*, 1-10. Doi: [10.1007/s11356-015-5256-2](https://doi.org/10.1007/s11356-015-5256-2). [SCI: Impact factor: 2.74].
13. **Olya, H.**, & Alipour, H. (2015). Risk assessment of precipitation and Tourism Climate Index. *Tourism Management*. 50, 73-80. Doi:[10.1016/j.tourman.2015.01.010](https://doi.org/10.1016/j.tourman.2015.01.010). [ABS 4\*, Impact factor: 4.70].

	<p>14. <b>Olya, H.</b>, &amp; Alipour, H., (2015). Modelling Tourism Climate Indices through Fuzzy Logic. <i>Climate Research</i>. 66 (1), 49-63. Doi:<a href="https://doi.org/10.3354/cr01327">10.3354/cr01327</a>. [SCI: Impact factor: 2.68].</p> <p>15. <b>Olya, H.</b>, &amp; Alipour, H., (2015). Developing a Climate-based Recreation Management System for a Mediterranean Island, <i>Fresenius Environmental Bulletin</i>. 24(12), 1-33. [SCI-expanded: Impact factor: 0.42].</p> <p>16. Alipour, H., &amp; <b>Olya, H.</b>, (2014). Sustainable Planning Model Toward Reviving Lake Urmia; <i>Journal of Water Resources Development</i>, 31(4), 519-539. Doi: <a href="https://doi.org/10.1080/07900627.2014.949636">10.1080/07900627.2014.949636</a>. [SCI-expanded: Impact factor: 2.08].</p> <p>17. Karatepe O., Baradarani S., <b>Olya, H.</b>, Ilkhanizadeh S., &amp; Raoofi A., (2014). The Effects of High-Performance Work Practices on Individual-Level Performance: Evidence from the Hotel Industry. <i>European Journal of Tourism, Hospitality and Recreation</i>. 5 (3), 49-67.</p>
Book/ Chapter	<ul style="list-style-type: none"> <li>• Alipour H., <b>Olya H. GT.</b>, (2015). Ecological Modernization and Environmental Education: The Case of Turkey. In A. Artal &amp; M. Kozak (Eds.), <a href="#"><i>Destination Competitiveness, the Environment and Sustainability</i></a>. Oxon: CABI. Doi:<a href="https://doi.org/10.1079/9781780646978.0112">10.1079/9781780646978.0112</a>.</li> <li>• <b>Olya H. GT.</b>, Naseri, H., (2014). <i>Atlas of Desert Tourism</i>, Asre Novin, Tehran (<i>In Persian</i>). ISBN: 978-600-7315-11-8.</li> <li>• <b>Olya H. GT.</b>, Jadehgi, M., (2014). <i>Horticulture and Garden Tourism</i>, Asre Novin, Tehran (<i>In Persian</i>). ISBN: 978-600-7315-02-6.</li> <li>• <b>Olya H.</b>, (2017) How mass religious tourism affects life satisfaction of the residents. In Seyfi S., &amp; Hall M., <i>Sustainable Tourism Development in Iran</i>. Routledge. (in progress).</li> </ul>
Conference Papers- Refereed	<ul style="list-style-type: none"> <li>- Mehran J. and <b>Olya H.</b>, <i>Future Trend of Outbound Tourism Expenditure Modelling: A Review of Predictors and Analytical Approaches</i>. 7<sup>th</sup> Advances in Hospitality and Tourism Marketing and Management conference. Famagusta. 10-15 July 2017.</li> <li>- <b>Olya H.</b>, and Alipour H. <i>Second Home Tourism</i>. The 5<sup>th</sup> Eastern Mediterranean Tourism Symposium. Cyprus. 22 &amp; 23 April 2016.</li> <li>- <b>Olya, H.</b>, <i>Does Weather Risk Mediate the Effect of Disconfirmation on Tourist Behavioral Intentions?</i> 2017 Academy of Global Hospitality &amp; Tourism Conference. Cheongju, S. Korea. May 26-28, 2017.</li> <li>- <b>Olya H.</b>, <i>How to Operationalize Tourism Climate Insurance?</i> 2<sup>nd</sup> International Tourism and Travel Studies Conference. Eastern Mediterranean Academic Research Centre. Istanbul, 20<sup>th</sup> Jun. 2015.</li> <li>- <b>Olya, H. GT.</b>, Valipour E., and Bazari H., <i>Application of Indigenous knowledge in Sustainable Urban Design in Dry Climate</i>, International Journal of Art and Science, New Britain, USA, 27<sup>th</sup> Nov. 2012.</li> <li>- Dehghani M., <b>Olya, H. GT.</b>, Pahlavanravi A., Nasrabadi A., Hadarbadi Gh., <i>Prioritizing of watershed Management Operations In Catchments Using Fuzzy</i></li> </ul>

	<p><i>Logic and GIS</i>; 5<sup>th</sup> International Conference on Land Degradation; Valenzano, Bari, Italy, 20<sup>th</sup> April, 2008.</p> <p>- <b>Olya, H. GT.</b>, Moghadamnia A., <i>Assessment of Birjand Climate Conditions Using Scalogram Model</i>; Conference on Severe Climate and Consequences, Birjand, Iran. July, 2007.</p>
<b>Journal Service</b>	<ul style="list-style-type: none"> <li>• <b>Editor</b> <ul style="list-style-type: none"> <li>- Associate editor of The Service Industries Journal [ABS 2*, IF: 1.172]</li> </ul> </li> <li>• <b>Ad Hoc Reviewing</b> <ul style="list-style-type: none"> <li>- Journal of Business Research</li> <li>- Tourism Management</li> <li>- International Journal of Contemporary Hospitality Management</li> <li>- The Journal of Service Industries</li> <li>- Current Issues in Tourism</li> <li>- Journal of Global Scholars of Marketing Science</li> <li>- Lake and Reservoir Management</li> <li>- Water Research and Development</li> <li>- Natural Hazards</li> <li>- Meteorological Application</li> <li>- Global NEST Journal</li> </ul> </li> </ul>
<b>Research Grant</b>	<ul style="list-style-type: none"> <li>- Principal Investigator of research project, "How to Penetrate in Diverse markets of Halal Cosmetic? Implications for Southeast Asian Markets", Global Research Network, National Research Foundation of Korea. 2017: \$100, 000.</li> <li>- RA of research project, "Zoning of Vulnerable Area in Off-roads of the Desert Region using GIS", University of Tehran, Iran. 2012. \$24, 000.</li> <li>- RA of research project, "Desert Data Base", University of Tehran, Iran. 2011. \$36, 000.</li> <li>- Principal Investigator of research project, "Monitoring and spatial analysis of severe climate using GIS in Hossein Abad Plain, Sarbisheh", United Nations Development Programme-UNDP &amp; International Carbon Sequestration Project, Birjand. Iran. Jun. 2009- Feb 2010. \$17,000</li> <li>- Co-investigator of research project, "<i>Spatial Zoning of Sever Climate using the Standardized Precipitation Index (SPI) and GIS</i>", Science Foundation, Iran. 2008. \$ 7, 000.</li> </ul>
<b>Certificate</b>	<ul style="list-style-type: none"> <li>• Licensed "<i>Advanced Statistical Analyses</i>". British University of Nicosia. Cyprus. November 2015.</li> <li>• Licensed "<i>Documentation</i>", Education Centre of Agriculture Organization, South Khorasan, Iran, 2011.</li> <li>• Licensed Consultant in the Field of "<i>Natural Resources Engineering</i>" Agriculture and Natural Resources Organization, Iran, From 2011.</li> </ul>

	<ul style="list-style-type: none"> <li>• Licensed "<i>Advanced Geographical Information System (GIS)</i>" Agriculture and Natural Resources Organization, Iran. 2008.</li> </ul>
Memberships	<ul style="list-style-type: none"> <li>• Member of Travel and Tourism Research Association (ttra), ID: 44529057. MI. USA. 2017.</li> <li>• Member of Scientific Committee of National Congress on Desert Tourism and Security, University of Birjand, Iran. 2013.</li> <li>• Member of Executive Committee of National Conference on Desert. Science, Technique and Sustainable Development; Tehran, Iran. 2012.</li> </ul>
Honours & Awards	<ul style="list-style-type: none"> <li>• One of top one % of peer reviewers in Business, Management, and Accounting. <a href="#">Publons Peer Review Awards 2017</a>.</li> <li>• Distinguished paper (<i>Does Weather Risk Mediate the Effect of Disconfirmation on Tourist Behavioural Intentions?</i>) at the 2017 Academy of Global Hospitality &amp; Tourism Conference. Cheongju, S. Korea. May 26-28, 2017.</li> <li>• Rank <b>1</b> among outstanding graduates of Eastern Mediterranean University, Famagusta, Cyprus. 2015.</li> <li>• Rank <b>3</b> in Scientific &amp; Research Field; International Competition on Best Iranian Superior Young Researcher Living Abroad, The President- Supreme Council of Affairs Abroad, Iran. 2012.</li> <li>• Rank <b>13</b> among 447 Participants in Universities MSc. Entrance Exam in Natural Resource Engineering Major, Iran. 2006.</li> <li>• Rank <b>1</b> among 4000 Students of Universities' Sistan &amp; Baloochestan Province, Intelligent and innovative Student Competition, Research Section, Zabol, Iran. 2007.</li> <li>• Rank <b>1</b> among 134 participants in Successful Young Competition, South Korasan Governor, Iran, 2010.</li> </ul>
Technical Skills	<ul style="list-style-type: none"> <li>• <i>Experienced</i> in the following computer software: - ArcGIS - fsQCA - AMOS - SmartPLS - SPSS - MATLAB (Fuzzy toolbox)</li> <li>• <i>Familiar</i> with these computer software: - Mplus - ERDAS (Remote Sensing) - Dream viewer (Web design)</li> </ul>
Service and administrative roles	<ul style="list-style-type: none"> <li>• <b>Academic management and leadership administration</b></li> <li>- Chairman of Sejong Halal Authority, Seoul, S. Korea. Since 2016- <i>present</i>.</li> <li>- Member of Graduate Program's Admissions Committee, Hospitality &amp; Tourism College, Sejong University, Nov. 2016- <i>present</i>.</li> <li>- Coordinator of BUN Postgraduate Programs, Sep. 2015- Sep. 2016.</li> <li>- Chair of BUN Academic Promotions Committee, Sep. 2015- Sep. 2016.</li> <li>- Member of BUN Accreditation Committee, Sep. 2015- Sep. 2016.</li> <li>- Member of Research Ethics Committee, EMU, 2014-2015.</li> <li>- Coordinator of Online Education Program, EMU, 2012-2015.</li> <li>- Administrator of Moodle and Webpage of Tourism Faculty, EMU, 2012-2015.</li> <li>- Chair of Panel Session on "Effective Research Know-how". The 2017 Academy of Global Hospitality &amp; Tourism Conference. Cheongju, S. Korea. May 26-28, 2017.</li> </ul>

- External Member of PhD qualification Examination: DBA Program, Cyprus International University, Nov. 2015
- External Jury Member of PhD Dissertation on Digital Marketing in Jordan, Girne American University, Feb. 2016.
- External Member of PhD qualification Examination: DBA Program, Cyprus International University, Jun. 2016.
- External Jury Member of PhD Dissertation on Network Marketing in Nigeria, Girne American University, Jun. 2016.
- **Scholastic activities and knowledge exchange**
- Workshop on “Smart PLS”. Global Conference on Services Management. SIAF, Volterra, Italy. October 3-7, 2017.
- Member of Scientific Committee, [the International Conference Tourism Hospitality and Events in a Changing World](#). Co-organized by the Universities of Derby and Sunderland, and the Centre for Research in Tourism Excellence (CERTe). UK, Buxton, 26-28 Jun, 2018.
- Workshop on “Halal Marketing”. International Halal Tourism Conference, Universiti Sains Islam Malaysia with Sejong University. 17-18 August 2017.
- Webinar on “Innovative analytical approaches in Tourism Marketing”, University of South Florida Sarasota-Manatee and Association of North America Higher Education International. 28<sup>th</sup> July, 2017.
- Workshop on “Research Methods in Management- Traditional Approaches, fsQCA, NCA”, Business school. Sejong University. 11<sup>th</sup> Mar. 2017.
- Chairman of Sejong Halal Authority. Since January 2017- *present*.
- Keynote speaker, “Multi-cultural society, the opportunity and the future of Korean Society“. Kosin University, Busan, South Korea. 11<sup>th</sup> Nov. 2016.
- Keynote speaker, “Sustainable Tourism Development in Iran”. 18th General Assembly of the World Crafts Council. Isfahan, Iran. 27<sup>th</sup> Sep. 2016.

<i>Languages</i>	<ul style="list-style-type: none"> <li>- Persian</li> <li>- English</li> <li>- Turkish</li> </ul>
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