

# Curriculum Vitae



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**Hossein Ghasemi Tangal Olya, Ph.D.**

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## Contact Information

College of Hospitality & Tourism Management, Sejong University, 209, Neungdong-ro, Gwangjin-gu, Seoul 05006, Republic of Korea.

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## Areas of Expertise

- Tourism Marketing & Modeling Consumer Behaviour
- Tourism Climate & Destination Management
- Complexity theory & fuzzy set Qualitative Comperative Analysis
- Data Analysis & Geographical Information System (GIS)

## Education

- PhD. Tourism Management, Faculty of Tourism. Eastern Mediterranean University, Gazimagusa, Cyprus, Feb. 2012- Jun. 2015.
- MS of Natural Resource Eng., University of Zabol, Zabol. 2007- 2009.
- BS of Natural Resource Eng., University of Tehran, Tehran. 2004- 2007.

## Professional Experience

- Assist Prof. Dr., College of Hospitality & Tourism Management, Sejong University, Seoul, South Korea. Sep 2016- Sep. 2017.
- Assis. Prof. Dr., Head of Tourism School, British University of Nicosia, Kyrenia, Cyprus. Sep. 2015- Aug. 2016.
- PhD. Research Assistant. Faculty of Tourism, Eastern Mediterranean University, Gazimagusa, Cyprus, Sep. 2012-Jun. 2015.
- Head of GIS & Map Department, Agriculture Ministry, Southern Khorasan, Birjand, Iran. July 2009 – Feb. 2012.
- External Expert of *International Carbon Sequestration Project (ICSP)*, Joint work between UNDP and Natural Resources and Watershed Organization, Birjand, Iran. 2007- 2009.
- External Expert of Absaran Consulting Engineers Co; Tehran. Iran. 2008- 2009.

## Editorship

- Associate Editor, The Service Industries Journal (SSCI).
- Editorial Board: GAU Journal of Social and Applied Sciences.

## Papers

- **Selected Indexed Journal papers** Researcher ID: E-4904-2013
- **Olya, H.**, & Gavylian, Y., (2016). Causal Complexity of Residents' Support of Tourism Development. *Journal of Travel Research*-Doi:[10.1177/0047287516667850](https://doi.org/10.1177/0047287516667850). (SSCI-Impact factor: 2.09).
- **Olya, H. GT.**, & Altinay, L., (2016). Asymmetric Modeling of Intention to Purchase Tourism Weather Insurance and Loyalty. *Journal of Business Research*. 69 (8), 2791-2800. Doi: [10.1016/j.jbusres.2015.11.015](https://doi.org/10.1016/j.jbusres.2015.11.015). (SSCI-Impact factor: 2.13).
- **Olya, H. GT.**, & Alipour, H., (2015). Modelling Tourism Climate Indices through Fuzzy Logic. *Climate Research*. 66 (1), 49-63. Doi:[10.3354/cr01327](https://doi.org/10.3354/cr01327). (SCI-Impact factor: 2.68).
- **Olya, H. GT.**, & Alipour, H. (2015). Risk assessment of precipitation and Tourism Climate Index. *Tourism Management*. 50, 73-80. Doi:[10.1016/j.tourman.2015.01.010](https://doi.org/10.1016/j.tourman.2015.01.010). (SSCI-Impact factor: 3.14).
- **Olya, H. GT.**, & Alipour, H., (2015). Developing a Climate-based Recreation

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Management System for a Mediterranean Island, *Fresenius Environmental Bulletin*, 24(12),1-33. (SCI-expanded. Impact factor: 0.53).

- Katircioglu, S., Dalir, S., **Olya, H. GT.**, (2016). Is a Clean Development Mechanism Project Economically Justified? *Environmental Science and Pollution Research*, 1-10. Doi: [10.1007/s11356-015-5256-2](https://doi.org/10.1007/s11356-015-5256-2). (SCI-Impact factor: 2.83).
- Alipour, H., & **Olya, H. GT.**, (2014). Sustainable Planning Model Toward Reviving Lake Urmia; *Journal of Water Resources Development*, 31(4), 519-539. Doi: [10.1080/07900627.2014.949636](https://doi.org/10.1080/07900627.2014.949636). (SCI-expanded. Impact factor: 1.46).
- Beheshti, I., **Olya, H.**, & Demirel, H., (2016). Risk Assessment using the Information Diffusion Model from Structural Magnetic Resonance Imaging, *JAD*, 1-8. Doi [10.3233/JAD-151176](https://doi.org/10.3233/JAD-151176). (SCI-expanded. Impact factor: 4.15).
- Alipour, H., **Olya, H.**, & Forouzan, I., (2016). Environmental Impacts of Mass Religious Tourism. *Tourism Analysis- ESCI*. (Accepted- in press).
- **In progress articles**
  - Alipour, H., **Olya, H.**, & Hassanzade, B., (2016). Second Home Tourism Impact and Governance: Evidence from the Caspian Sea Region. *Cities- SCI* (Revision).
  - Ghamghami, M., **Olya, H.**, (2015). Modeling a Drought Index Using a Nonparametric Approach, *Global NEST Journal- SCI*. (Revision).
  - **Olya, H.**, Intention to be a host or guest in sharing economy: From disabled people's perspective. *International Journal of Contemporary Hospitality Management* (SSCI) (under review).
  - **Olya, H.**, & Alipour, H., (2016). Tourism Climate Insurance: Call for Innovation in Destination Marketing. *The Professional Geographer-SCI*. (Under review).
  - **Olya, H.**, (2015). Contrarian Case Analysis of Tourism Expenditure. *Journal of Business Research- SSCI*. (Under review).
- **Selected Conferences Papers**
  - **Olya H.**, and Alipour H. *How to Operationalize Tourism Climate Insurance?* 2<sup>nd</sup> International Tourism and Travel Studies Conference. Eastern Mediterranean Academic Research Center. Istanbul, 20<sup>th</sup> Jun. 2015.
  - **Olya, H. GT.**, Valipour E., and Bazari H., *Application of Indigenous knowledge in Sustainable Urban Design in Dry Climate*, International Journal of Art and Science, New Britain, USA, 27<sup>th</sup> Nov. 2012.
  - Dehghani M., **Olya, H. GT.**, Pahlavanravi A., Nasrabadi A., Hadarbadi Gh., *Prioritizing of watershed Management Operations In Catchments Using Fuzzy Logic and GIS*; 5<sup>th</sup> International Conference on Land Degradation; Valenzano, Bari, Italy, 20<sup>th</sup> April, 2008.
  - **Olya, H. GT.**, Moghadamnia A., *Assessment of Drought Using Scalogram Model in Birjand*; Conference on Drought and Consequences, Birjand, Iran. July, 2007.

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## Book

- Alipour H., **Olya H. GT.**, (2015). Ecological Modernization and Environmental Education: The Case of Turkey. In A. Artal & M. Kozak (Eds.), [\*Destination Competitiveness, the Environment and Sustainability\*](#). Oxon: CABI. Doi:[10.1079/9781780646978.0112](https://doi.org/10.1079/9781780646978.0112).
  - **Olya H. GT.**, Naseri, H., (2014). *Atlas of Desert Tourism*, Asre Novin, Tehran (In Persian). ISBN: 978-600-7315-11-8.
  - **Olya H. GT.**, Jadehgi, M., (2014). *Horticulture and Garden Tourism*, Asre Novin,
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- Teaching Experience**
- **Graduate level**
    - ‘*Tourism Marketing*’, Hospitality & Tourism Colleague, Sejong University, Seoul. S. Korea.
    - ‘*Marketing Management- TOUR 510*’, Tourism Department, British University of Nicosia, Kyrenia. Cyprus.
    - ‘*Applied Research Techniques in Tourism*’ Faculty of Tourism, Eastern Mediterranean University, Gazimagusa, Cyprus. 2012-15.
    - ‘*Statistic and Data Analysis using SPSS and AMOS*’ Eastern Mediterranean University, Gazimagusa, Cyprus. 2013-14.
  - **Undergraduate level**
    - ‘*Tourism Marketing- TRZM 203*’, Tourism Department, British University of Nicosia, Kyrenia. Cyprus.
    - ‘*Introduction to Computer Technology- TRZM 105*’, Tourism Department, British University of Nicosia, Kyrenia. Cyprus.
    - ‘*Mathematics for Management- MATH 105*’, Faculty of Business Administration, British University of Nicosia, Kyrenia. Cyprus.
    - ‘*Sustainable Tourism Development*’, Faculty of Tourism, Eastern Mediterranean University, Gazimagusa, Cyprus. 2012- Spring semester 2015.
    - ‘*Research Method in Natural Resources*’, Department of Environment, University of Payam Nour, Birjand, Iran. 2011.
    - ‘*Application of GIS in Agriculture*’ Agriculture Organization, Southern Khorasan. Iran. 2011.

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- Project**
- Principal Investigator of Research Project, "*Monitoring and spatial analysis of drought using GIS in Hossein Abad Plain, Sarbisheh*", Agriculture and Natural Resource Center & International Carbon Sequestration Project, Birjand. Iran. Jun. 2009.
  - Co-investigator in Research Project "*Spatial Zoning of Droughts using the Standardized Precipitation Index (SPI) and GIS*" Science Foundation, Iran. 2008.
  - Technical Expert of Research Project "Desert Data Base" University of Tehran, Iran. 2011.
  - Technical Expert of Research Project "Zoning of Vulnerable Area in Off-roads of the Desert Region using GIS" University of Tehran, Iran. 2012.

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- Certificate**
- Licensed "*Advanced Statistical Analyses*". British University of Nicosia. Cyprus. November 2015.
  - Licensed "*Documentation*", Education Center of Agriculture Organization, South Khorasan, Iran. 2011.
  - Licensed Consultant in the Field of "*Natural Resources Engineering*" Agriculture and Natural Resources Organization, Iran. from 2011.
  - Licensed "*Advanced Geographical Information System (GIS)*" Agriculture and Natural Resources Organization, Iran. 2008.
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<b>Memberships</b>	<ul style="list-style-type: none"> <li>• Member of Scientific Committee of National Congress on Desert Tourism and Security, University of Birjand, Iran. 2013.</li> <li>• Member of Executive Committee of National Conference on Desert. Science, Technique and Sustainable Development; Tehran, Iran. 2012.</li> </ul>
<b>Honors &amp; Awards</b>	<ul style="list-style-type: none"> <li>• Rank <b>3</b> in Scientific &amp; Research Field; International Competition on Best Iranian Superior Young Researcher Living Abroad, The President- Supreme Council of Affairs Abroad, Iran. 2012.</li> <li>• Rank <b>13</b> among 447 Participants in Universities MSc. Entrance Exam in Dedesertification Engineering Major, Iran. 2006.</li> <li>• Rank <b>1</b> among 4000 Students of Universities' Sistan &amp; Baloochestan Province, Intelligent and innovative Student Competition, Research Section, Zabol, Iran. 2007.</li> <li>• Rank <b>1</b> among 134 participants in South Khorasan province, Successful Young Festival, South Korasan Gavernor, Iran. 2010.</li> <li>• Completing the PhD program in <b>3</b> years and 1<sup>st</sup> PhD. Graduate of Tourism Faculty, EMU, Cyprus, 2015.</li> <li>• Rank <b>1</b> among outstanding graduates of Eastern Mediterranean University, 2015.</li> </ul>
<b>Technical Skills</b>	<ul style="list-style-type: none"> <li>• <i>Experienced</i> in the following computer software: - ArcGIS - fsQCA - AMOS - SPSS - MATLAB (Fuzzy toolbox) - SmartPLS</li> <li>• <i>Familiar</i> with these computer software: - Mplus - ERDAS (Remote Sensing) - Dream viewer (Web design)</li> </ul>
<b>Service</b>	<ul style="list-style-type: none"> <li>• <b>Reviewer</b> of following Journals: <ul style="list-style-type: none"> <li>- Tourism Management (SSCI)</li> <li>- International Journal of Contemporary Hospitality Management (SSCI)</li> <li>- Current Issues in Tourism (SSCI)</li> <li>- Journal of Hospitality Management and Tourism</li> <li>- Lake and Reservoir Management (SSCI)</li> <li>- Water Research and Development (SSCI-expanded)</li> <li>- Environment Development and Sustainability</li> <li>- Natural Hazards (SSCI)</li> <li>- Global NEST Journal (SCI)</li> </ul> </li> <li>• <b>University</b> <ul style="list-style-type: none"> <li>- Coordinator of BUN Postgraduate Programs, Sep. 2015- Sep. 2016.</li> <li>- Member of BUN Academic Promotions Committee, Sep. 2015- Sep. 2016.</li> <li>- Member of Accreditation Committee, Sep. 2015- Sep. 2016.</li> <li>- Coordinator of Online Education Program, EMU, 2012-2015.</li> <li>- Administrator of Moodle and Webpage of Tourism Faculty, EMU, 2012-2015</li> <li>- External Member of PhD qualification Examination: DBA Program, Cyprus International University, Nov. 2015</li> <li>- External Jury Member of PhD Dissertation on Digital Marketing in Jordan, Girne American University, Feb.2016.</li> <li>- External Member of PhD qualification Examination: DBA Program, Cyprus International University, Jun. 2016.</li> </ul> </li> </ul>

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- External Jury Member of PhD Dissertation on Network Marketing in Nigeria, Girne American University, Jun. 2016.
  - **Community**
    - Keynote speaker, Multi-cultural society, the opportunity and the future of Korean Society. Kosin University, Busan, South Korea. 11<sup>th</sup> Nov. 2016.
    - Keynote speaker, 18th General Assembly of the World Crafts Council. Isfahan, Iran. 27<sup>th</sup> Sep. 2016.
    - Participation in Eco-day Festival
    - Participation in Tourism Day Event
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**Thesis  
Supervision**

- Master Thesis co-supervised: Yaghoub Gavylian. (2015). *Community-based Management of World Heritage Site*. Gazimagusa, Cyprus: Faculty of Tourism, Eastern Mediterranean University, **successfully completed**.
  - Master Thesis co-supervised: Rita Zsigmond. (2015). *Performance of Airlines in Pro-environmental Marketing*. Gazimagusa, Cyprus: Faculty of Tourism, Eastern Mediterranean University, **successfully completed**.
  - PhD Thesis co-supervised: Esmail Khaksar. (2015). Modeling Residents' Behaviour of a World Heritage Site, Pumikale: Faculty of Tourism, Eastern Mediterranean University, *In Progress*.
  - PhD Thesis co-supervised: Pourya Bagheri. (2015). *Green Marketing in Hotel Industry*. Gazimagusa, Cyprus: Faculty of Business, Eastern Mediterranean University, *in progress*.
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*Note:* Original documents will be provided upon the request.